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**Containing real-life international case studies and focused skills activities, it will support students throughout their IGCSE. Providing guidance that helps students practice and troubleshoot their exam technique, these books send them into their exam with the confidence to aim for the best grades. - Enables students to avoid common misconceptions and mistakes by highlighting them throughout - Builds students' skills constructing and writing answers as they progress through a range of practice questions - Allows students to mark their own responses and easily identify areas for improvement using the answers in the back of the book - Helps students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter - Ensures that students maximise their time in the exam by including examiner's tips and suggestions on how to approach the questions - Contextualise knowledge with case studies** This title has not been through the Cambridge International Examinations endorsement process. Completely updated to match the latest syllabuses, this rigorous student book provides comprehensive coverage along with relevant and up-to-date global examples and case studies. Brian Titley's

**stretching approach is trusted by teachers around the world to build potential for the Cambridge exams, and students future careers. To support achievement and assessment confidence, comprehensive exam practice is included. Includes access to online content with additional exam-questions, exercises, model answers, and revision tips. Cambridge IGCSE® Business Studies Revision Guide helps students apply their knowledge, understanding and skills to succeed in their course. This endorsed Cambridge IGCSE® Business Studies Revision Guide has been designed to further develop students' skills for their Cambridge IGCSE Business Studies course. Revised to meet the latest IGCSE syllabus (0450) this book is packed full of guidance to reinforce students' understanding and skills to succeed in their course. Written in a clear style by experienced examiners this revision guide is perfect for international learners and accompanies the Cambridge IGCSE Business Studies Coursebook, third edition. Please note this revision guide is also relevant for the O Level Business Studies syllabus (7115) and course. Support EAL learners and build understanding and confidence with the clear, thorough approach of Essential Business**

**Studies for Cambridge IGCSE 2nd edition. Matched to the latest Cambridge syllabus (0450), it is written by experienced examiners and packed with up-to-date examples, activities and assessment support. Save valuable time and support your teaching with a selection ready-made resources and an easy-to-use scheme of work. This revised set of resources for Cambridge IGCSE, IGCSE (9-1) and O Level Business Studies syllabuses (0450, 0986, 7115) is thoroughly updated for first examinations from 2020. This coursebook contains exam-style case studies and stimulus material from businesses around the world - ranging from a social enterprise in China to a fast food outlet in Zimbabwe. These give an international view of the real world applications of Business Studies theory. This book provides comprehensive exam support with questions to help students practise and build their confidence with the subject. The final chapter gives revision tips and advice on writing well-structured answers. The answers to the coursebook questions are in the teacher's resource. For free revision support, go to the Cambridge University Press website. Exam board: Cambridge Assessment International Education Level: IGCSE Subject: Business Studies First teaching:**

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**series: Student Textbook Fifth edition (ISBN 9781510421233) Student eTextbook (ISBN 9781510420106) Whiteboard eTextbook (ISBN 9781510420113) Workbook (ISBN 9781510421257) Online Teacher's Guide (ISBN 9781510424128) Study and Revision Guide (ISBN 9781510421264) This book contains MCQs (with answers) and model test questions based on IGCSE Business Studies syllabus. These MCQs and the model tests are designed to help students revise and understand the topics of IGCSE Business Studies. Each chapter has three sections. First two sections focus on the content and definitions related to a specific chapter. The third section provides a model test. These assessments facilitate a student to develop a better understanding of the Business Studies topics and prepare for the exam. At the end of the MCQ sections, there are 20 (Paper 1 and 2 combined) exam style model tests. Collins' Cambridge IGCSE ® Business Studies Student Book is fully matched to the new Cambridge IGCSE ® Business Studies syllabus. Containing real-life international case studies and focused skills activities, it will support students throughout their IGCSE. Focused on grade improvement, this Exam Success Guide brings**

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**questions are available on the Cambridge University Press website. Send students into their exam with the confidence to achieve their maximum potential using step-by-step guidance that helps to practise skills learned and improve exam technique. - Avoid common misconceptions with frequent mistakes highlighted throughout - Build students' skills constructing and writing answers with a range of practice and exam-style questions - Easily identify areas for improvement with the answers in the back of the book - Help students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter - Ensure that students maximise their time in the exam with examiner's tips and suggestions on how to approach questions - Contextualise knowledge with authentic case studies This Study and Revision Guide has been updated for the latest syllabus for examination from 2020. This title has not been through the Cambridge Assessment International Education endorsement process. Also available in the series Student Textbook Fifth edition (ISBN 9781510421233) Student eTextbook (ISBN 9781510420106) Whiteboard eTextbook (ISBN 9781510420113) Workbook (ISBN 9781510421257) Online Teacher's Guide**

**(ISBN 9781510424128) This Study Guide has been written especially for students studying the University of Cambridge International Examination IGCSE Business Studies syllabus. It provides all the explanation and advice students need to study efficiently for the exam. Written by experienced teachers and examiners, it highlights the skills and knowledge that students need to acquire during the course, plus common misconceptions and errors. Further questions, with answers at the back of the book, allow students to test their knowledge. - The subject is divided into topics. - Each topic starts with a list of Key Objectives, which specifies the skills and knowledge that students need to acquire during the course. - Where appropriate, there is also a list of Key Definitions. - The Key Ideas sections outline the content and can be used by students to check that they know and understand the essential concepts for Cambridge IGCSE Business Studies - Common misconceptions and errors and highlighted. This revised set of resources for Cambridge IGCSE Business Studies syllabus 0450 (and Cambridge O Level Business Studies syllabus 7115) is thoroughly updated for the latest syllabus for first examinations from 2015. Written by experienced teachers, the**

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**9781510421257) Online Teacher's Guide (ISBN 9781510424128) Study and Revision Guide (ISBN 9781510421264) Cambridge IGCSE Business Studies Revision Guide has been designed specifically to meet the requirements of the Cambridge IGCSE Business Studies syllabus. Cambridge IGCSE Business Studies Revision Guide has been written to help students to make revision as active and effective as possible. It covers everything students need to know to do well in examinations. Along with general advice on how to prepare for examinations, each chapter has the same easy-to-follow structure. Written to cover the IGCSE syllabus, Business Studies: IGCSE is divided into five sections, which are in turn divided into units that provide convenient and flexible areas of learning. Each unit has a brief introduction followed by a business-in-context section and questions designed to help students understand the implications of the topic. Each unit contains definitions of key terms and ends with a summary of the topic covered. Support your EAL learners with the step-by-step approach of Essential Business Studies for Cambridge IGCSE, IGCSE 9-1 & O Level (Third Edition), which builds understanding and confidence. Written by examiners, it is fully**

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**exam-style case studies with supporting questions for every section, including some examples from Cambridge past papers. - Encourage students to check their understanding with Knowledge check questions for every topic. - Support students in assessing their grasp of the content through a progression checklist at the end of every chapter. - Improve students' vocabulary and understanding of key terms and concepts with the extensive Glossary. IGCSE is the registered trademark of Cambridge International Examinations. Support your EAL learners with the step-by-step approach of Essential Business Studies for Cambridge IGCSE, IGCSE 9-1 & O Level (Third Edition), which builds understanding and confidence. Written by examiners, it is fully matched to the latest syllabus (0450/0986/7115), for examination from 2020. Provide a true international perspective with relevant, up-to-date case studies and a free Student's CD in this new edition of the market leading text. The only title endorsed by Cambridge International Examinations for 2013!. It has been written for the revised Cambridge IGCSE (0450) and Cambridge O Level Business Studies (7115) syllabuses, for first teaching from 2013.; Reinforces understanding through a**

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