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Need to learn HTML and CSS fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with HTML in no time. In this updated edition author Bruce Hyslop uses crystal-clear instructions and friendly prose to introduce you to all of today's HTML and CSS essentials. The book has been refreshed to feature current web design best practices. You'll learn how to design, structure, and format your website. You'll learn about the new elements and form input types in HTML5. You'll create and use images, links, styles, and forms; and you'll add video, audio, and other multimedia to your site. You'll learn how to add visual effects with CSS3. You'll understand web standards and learn from code examples that reflect today's best practices. Finally, you will test and debug your site, and publish it to the web. Throughout the book, the author covers all of HTML and offers essential coverage of HTML5 and CSS techniques. HTML and CSS remain the linchpin of the Web. Every beginning web developer needs to understand them thoroughly -- including the latest advances in these standards, and the newest techniques based on them. For decades, web professionals have turned to HTML and CSS: Visual QuickStart Guide as the fastest and most practical way to gain that understanding. Now, this full-color guide has been thoroughly updated by a new author who's taught thousands of beginning web developers. Joe Casabona combines expert introductions to the latest HTML and CSS technologies, new examples and projects, and extensive online video content for a true multi-modal learning experience. Combining definitive reference information with hands-on tutorials, Casabona helps aspiring and current web professionals gain deep mastery of HTML and CSS separately, together, and in the broader context of the overall web project and lifecycle. Drawing on his extensive teaching experience, Casabona offers well-honed explanations that learners will understand, whether they're working on their own or in classroom environments. From the basics to advanced techniques, he guides you through: Designing, structuring, and formatting sites Using images, links, styles, tables, forms Adding media, visual effects, and animations Using CSS to gain full control over elements, fonts, colors, and layouts Making the most of sophisticated HTML5 and CSS3 capabilities Applying modern best practices for ensuring accessibility and responsiveness, and building high-performance progressive web apps Effectively testing, debugging, and publishing sites and applications Exploring leading JavaScript libraries and build tools for more advanced web development A guide to JavaScript covers such topics as working with images, form handling, Regular Expressions, DOM, Ajax, jQuery, and bookmarklets. WordPress is an open-source personal publishing platform that is easy to use, flexible, and highly customizable. Although used primarily for publishing blogs, WordPress can easily be used to create and maintain complete Web sites. Taking the average blogger further than blogspot can, WordPress allows bloggers to create more complicated sites with their open-source technology, rather than blogger which is limited by HTML changes to their templates. This easy-to-follow, step-by-step guide shows you how to install, use, and customize

WordPress to get the most from the software. Includes tips that explain why certain techniques are better than others, how to watch for potential problems, and where readers can find more information. Learn how to use Apple's iCloud service to share your content across all your Apple devices. This indispensable guide to Apple's iCloud service walks readers how to share their iTunes songs, photos, books, apps, files, email, contacts, and calendars across their PC, Mac, and iOS devices. Readers will learn how to create documents in iWork apps--Pages, Keynote, and Numbers--and edit them on any device, with iCloud keeping the files up to date. Readers will also learn how to back up important information via the cloud. A guide to the Python computer language covers such topics as strings and variables, functions, data structures, exception handling, and object-oriented programming. Demonstrates the basics of how to use HTML to structure content and CSS to style pages, while explaining how to create forms, use web fonts, and add HTML5 audio and video. Imagine never having to delete or file an old email--and still being able to find just the missive you need--and you begin to understand the incredible power of Google's new (free!) email service! With Google's legendary search engine as its backbone and offering an unheard of 1 gigabyte of storage space, Google's brand-new Gmail service promises to revolutionize the way we use email. In this visual, task-based reference, author Steve Schwartz shows you exactly what you need to know to get your Gmail up and running fast--from determining system requirements to signing up for an account, configuring your system, sending and receiving email, fighting spam, managing email, using Gmail's labeling and filtering systems, and more. Simple step-by-step instructions, loads of screen shots, and a plethora of time-saving tips will have you up and running with Google's Gmail in no time. The top-selling guide to Illustrator, now in a fully revised edition for Version 10. The authors provide a comprehensive, thorough introduction to all of Illustrator 10's tools and features in a visual, task-based guide that makes it easy to learn. Covers the basic concepts of the computer operating system and discusses topics such as using directories, working with a shell, configuring the Unix environment, writing scripts, and working with encoded files. In this updated edition, authors Deborah and Eric Ray use crystal-clear instructions and friendly prose to introduce you to all of today's Unix essentials. You'll find the information you need to get started with the operating system and learn the most common Unix commands and concepts so that Unix can do the hard work for you. After mastering the basics of Unix, you'll move on to how to use directories and files, work with a shell, and create and edit files. You'll then learn how to manipulate files, configure a Unix environment, and run--and even write--scripts. Throughout the book--from logging in to being root--the authors offer essential coverage of Unix. The first task-based guide to Keynote is back, just in time for the revision of Apple's elegant presentation software, Keynote. Keynote 2 for Mac OS X: Visual QuickStart Guide gets readers quickly up-to-speed on the powerful presentation software through detailed step-by-step tasks and hundreds of screenshots. Business and educational users will want to start leveraging the power of Apple's graphics-intensive Keynote presentation software (\$79, as part of Apple's iWork suite) immediately--dragging and dropping graphics, digital photos, QuickTime movies, and audio into their slide shows; creating animations, shadows, and labels for their charts and tables; producing dynamic drop shadows and cinematic transitions between slides; and more--and this Visual QuickProject Guide will show them how. Task-based instructions, peppered with plenty of full-color screenshots, tips, and sidebars make it easy to dive in and start creating high-impact presentations in no time. Readers will learn how to use Keynote's professionally designed "themes" to create coordinated backgrounds, fonts, colors, bullets, tables, and charts in seconds. This book gives readers the tools they need to create beautiful, functional WordPress-powered sites with minimal hassle. Using the WordPress user interface as a baseline, authors Jessica Neuman Beck and Matt Beck walk new users through the installation and setup process while providing valuable tips and tricks for more experienced users. With no other resource but this guide, readers can set up a fully-functional and well-designed WordPress site that takes advantage of all the features WordPress has to offer. This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This

edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. This new edition includes an all-new material, a bonus chapter, and downloadable assets. New and updated Photoshop CC (2015 release) features—including linked assets, multiple artboards, and new asset export—are clearly marked with bright red stars in both the table of contents and main text. In this book, readers will get clear and to-the-point instruction on how to create all kinds of presentations using the Keynote app. Readers will learn to: Install the Keynote App Work with the document manager. Work with the media browser and add photos and movies from their library. Add amazing animations and effects. Connect with a crowd by presenting to an audience right on their iPad or connect to a TV, monitor, projector, or LCD display and present on an even bigger screen. Work with and customize Apple-designed themes. With Photoshop Elements 9 for Windows: Visual QuickStart Guide, readers can start with a tour of the interface and image-editing basics, or they can look up specific tasks to learn just what they need to know. This task-based, visual reference guide uses step-by-step instructions and plenty of screenshots to show readers how to capture and import photos, reduce red eye, enhance color, work with layers, and much more. Coverage includes a complete run-down of the new features including: Content-Aware Healing Brush, Photomerge Style Match, Layer Masks, Guided Edit Mode presets, and new basic and advanced design modes for customizing photo creations. Both beginning and intermediate users will find everything they need here--in straightforward language and with readily accessible examples. Master Adobe's friendliest tool for editing photos and making digital artwork, Photoshop Elements 2022, quickly and easily with step-by-step tutorials and full color images. Visual QuickStart Guides provide an easy, visual approach to learning, using tightly integrated video, images, and text. Purchase of the book includes access to the free Web Edition, which features more than three hours of video, enhancing and expanding the information in the text. Concise steps and explanations guide you through the foundations of using Adobe Photoshop Elements 2022, getting you up and running in no time. Adobe Photoshop Elements has many of the same features as its older brother but with a simpler, streamlined interface designed for both the casual photographer and the serious hobbyist. Learn how to: Use new slideshow styles Extend photo backgrounds Manipulate overlays to fit any shape Apply moving animations Render your compositions with an art filter Visual QuickStart Guides, designed in an attractive tutorial and reference format, are the quickest, easiest, and most thorough way to learn applications, tasks, and technologies. The Visual QuickStart Guides are the smart choice—they guide the learner with a friendly and supportive approach. The visual presentation (with copious screenshots) and focused discussions by topic and tasks make learning a breeze and take you to exactly what you want to learn. The iPad, with its spacious screen and powerful collection of apps, is the perfect device for creating content. You can build powerful presentations, design beautiful layouts, and create dynamic charts and tables. In this book, readers will get clear and to-the-point instruction on how to create all kinds of documents--including newsletters, reports, brochures, and flyers and get the most out of Pages for the iPad. Readers will learn to: Install the Pages app. Understand the layout tools and move graphics around, drag to resize photos, rotate shapes, and more. Work with Apple-designed templates. Share the documents you create in Pages. Work with Microsoft Word and PDF documents. This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. Among the new CS6 features covered in this extensively updated guide are: Field Blur, Iris Blur and Tilt-Shift filters; Properties panel; Exporting and Importing presets; Content-Aware Move tool and Content-Aware option for the Patch tool; Timeline panel for video editing; Photographic Toning libraries for Gradient Map adjustments; and Open Type options. Improved CS6 features covered: Crop tool options and features, Adjustment Brush tool in Camera Raw, and Vector masks. New and updated Photoshop CS6 features are clearly marked with bright red stars in both the table

of contents and main text. Photoshop Elements is geared for business users, students, educators, and home users who want professional-looking images for their print and Web projects, but don't want or need the advanced power of Adobe Photoshop. With Photoshop Elements 7 for Windows: Visual QuickStart Guide, readers can start with a tour of the interface and image-editing basics, or they can look up specific tasks to learn just what they need to know. This task-based, visual reference guide uses step-by-step instructions and plenty of screenshots to show readers how to capture and import photos, reduce red eye, enhance color, work with layers, and much more. New features coverage includes: applying direct effects with the Adobe Smart Brush, softening surfaces and keeping edges crisp with a new filter, and finding photos easily with keywords. Both beginning and intermediate users will find everything they need here--in straightforward language and with readily accessible examples. This essential companion to Apple's third-generation iPad will take you from setting up the trim tablet to reading ebooks to streaming videos to your TV. You'll learn how to set up a Wi-Fi and 4G connection, chat with family and friends with iMessage, read your favorite magazines with Newsstand, and browse the web with Safari. You'll learn how to capture, edit, store, and share your photos with iCloud. You'll see how to getting going with Mail, listen to music, buy apps from the App Store, play games, and capture stunning HD video. Along the way, you'll pick up helpful tips and tricks for getting the most from Apple's incredible third-generation iPad. Whether you're an Elements newbie or an experienced veteran, this book will teach you all you need to know--from adjustments to bring out the best in your photos, editing in five easy steps, and organizing media by places and events, to working with raw files--and much more! This fully updated edition includes: concise, step-by-step instructions; hundreds of carefully edited full color photographs; screen captures of program features; supplemental tips and sidebars; and a thorough table of contents and index. Readers can download many of the key images featured in the guide and practice along with the author. SQL is a standard interactive and programming language for querying and modifying data and managing databases. This task-based tutorial and reference guide takes the mystery out learning and applying SQL. After going over the relational database model and SQL syntax in the first few chapters, veteran author Chris Fehily immediately launches into the tasks that will get readers comfortable with SQL. In addition to covering all the SQL basics, this thoroughly updated reference contains a wealth of in-depth SQL knowledge and serves as an excellent reference for more experienced users. Python is a remarkably powerful dynamic programming language that is used in a wide variety of application domains such as Web, database access, desktop GUIs, game and software development, and network programming. Fans of Python use the phrase "batteries included" to describe the standard library, which covers everything from asynchronous processing to zip files. The language itself is a flexible powerhouse that can handle practically any application domain. This task-based tutorial is for students with no programming experience as well as those programmers who have some experience with the programming language and now want to take their skills to the next level. The book walks a reader through all the fundamentals and then moves on to more advanced topics. It's a complete end-to-end tutorial and reference. With PHP for the World Wide Web, Fourth Edition: Visual QuickStart Guide, readers can start from the beginning to get a tour of the programming language, or look up specific tasks to learn just what they need to know. This task-based visual reference guide uses step-by-step instructions and plenty of screenshots to teach beginning and intermediate users this popular open-source scripting language. Leading technology author Larry Ullman guides readers through the latest developments including use and awareness of HTML5 with PHP. Other addressed changes include removal of outdated functions and more efficient ways to tackle common needs. Both beginning users, who want a thorough introduction to the technology, and more intermediate users, who are looking for a convenient reference, will find what they need here--in straightforward language and through readily accessible examples. For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color

illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CC covers the new enhancements and features, including significant upgrades to the interface, new unembed an image, multiple file placement, images in Brushes, and touch type and Free Transform tool. The new and updated Illustrator CC features are clearly marked with bright red stars in both the table of contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers. InDesign CS6: Visual QuickStart Guide highlights the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Complete coverage of InDesign CS6's new features includes: tools for easily outputting to various devices such as phones and notebooks, including Alternate Layouts, Liquid Layouts, and new content management tools; linked content tools, too more easily allow repurposing of content; PDF forms creation feature, including extensive library resources; enhanced selection and drawing tools. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more. Offers a concise, step-by-step guide to Illustrator CC, featuring screen captures demonstrating program features, supplemental tips, informational sidebars, and specially highlighted text on updates and new program features. Here to ensure that users start taking advantage of Final Cut Express 4's powerful editing capabilities immediately is a thoroughly updated task-based guide to the program from best-selling author and digital video expert Lisa Brenneis. Users who are eager to make effective, compelling videos but don't want to invest heavily in training or equipment will welcome Lisa's simple step-by-step instructions, strong visual approach, and sound professional advice. In short order, they'll find themselves editing video; applying special effects and transitions; mastering the program's compositing, titling, and audio tools; and outputting their finished work. Readers will also learn about all that's new in this major upgrade: importing iMovie 08 projects, open format Timeline, built-in AVCHD and more. This book is for those new to programming or that know other programming languages and would like to know Ruby. The book teaches the fundamentals of object-oriented programming and starts with creating a basic program. Everything is covered such as control structures and variables, taking input, and creating output. Moving from the basic to more advanced topics, a solid understanding of Ruby is taught in logical progression. The book ends with an overview of the Web development framework, Ruby on Rails. With this new release of Final Cut Pro, Apple has completely re-engineered its popular film and video editing software to include an incredible lineup of features intended to close the gap between the prosumers and the pros. Following right in step, this Visual QuickStart Guide has been completely revised to address all the new features as well as the new paradigm of editing that Apple has put forward. An undisputed master of the digital video medium, Lisa Brenneis once again demystifies the complexities of the program and she is joined this time by the Final Cut Pro guru Michael Wohl to provide a clear, straightforward guide to Final Cut Pro X. Tasked-based, step-by-step instructions and loads of visuals and time-saving tips make it so professionals and newcomers alike can quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickStart style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and much more. It includes coverage of all the new features such as the new dynamic interface, Magnetic Timeline, Clip Connections, Auditions, Content Auto-Analysis, Range-Based Keywords, and much more. Now in four-color, this must-have reference also includes several free downloadable videos from the publisher's site. For decades, digital artists and graphic designers have turned to Adobe Illustrator: Visual QuickStart Guide as the fastest, most practical way to create vector-based artwork from scratch, and harness Illustrator's immense power to get the job done as efficiently as possible. Now, this full-color guide has been thoroughly revamped by a new author who specializes in teaching beginning Illustrator users. Chad Chelius combines expert, full-color introductions to the latest Illustrator features with new examples and projects, adding hours of new online video content that goes far beyond the contents of the printed book. Combining definitive

reference information with concise, hands-on tutorials, Chelius helps aspiring and current professionals gain deep mastery of Illustrator, whether they're working on their own or in a classroom environment. From the basics to advanced techniques, he gets you up and running in no time, preparing you to create everything from web and mobile graphics to scalable logos, icons, type, book illustrations, product packaging, and billboards. Photoshop Elements is geared for business users, students, educators, and home users who want professional-looking images for their print and Web projects, but don't want or need the advanced power of Adobe Photoshop. With Photoshop Elements 6 for Windows: Visual QuickStart Guide, readers can start reading from the beginning of the book to get a tour of the interface and start with image-editing basics, or they can look up specific tasks to learn just what they need to know. This task-based, visual reference guide uses step-by-step instructions and plenty of screenshots to show readers how to capture photos, reduce red eye, correct color, work with layers, and much more. Updated to cover Photoshop Elements 6 and its new features including the refined compositing capabilities that allow for seamless panoramas and stitching together the perfect group photo. Both beginning and intermediate users will find what they need here—in straightforward language and with readily accessible examples. Want to learn how to build Web sites fast? This best-selling guide's visual format and step-by-step, task-based instructions will have you up and running with HTML5 and CSS3 in no time. This Seventh Edition is a major revision, with approximately 125 pages added and substantial updates to (or complete rewrites of) nearly every page from the preceding edition. Authors Elizabeth Castro and Bruce Hyslop use clear instructions, friendly prose, and real-world code samples to teach you HTML and CSS from the ground up. Over the course of 21 chapters you will learn how to: Write semantic HTML, both with elements that have been around for years and ones that are new in HTML5. Prepare images for the Web and add them to your pages. Use CSS to style text, add background colors and images, and implement a multicolumn layout. Build a single site for all users—whether they are using a mobile phone, tablet, laptop, desktop computer, or other Web-enabled device—based on many of the components of responsive Web design, including CSS3 media queries. Leverage new selectors in CSS3, add Web fonts to your pages with @font-face, and use CSS3 effects such as opacity, background alpha transparency, gradients, rounded corners, drop shadows, shadows inside elements, text shadows, and multiple background images. Improve your site's accessibility with ARIA landmark roles and other good coding practices. Build forms to solicit input from your visitors. Include media in your pages with the HTML5 audio and video elements. Test and debug your Web pages. Secure a domain name and publish your site. And much more! All book code samples and more are available on the companion web site. In this clear and straightforward guide, digital video veteran Jan Ozer gives beginning and intermediate video editors just what they need to know on Adobe Premiere Pro CC. Task-based, step-by-step instructions and loads of visuals and time-saving tips help professionals and newcomers alike quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickStart style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and optimal editing and production strategies for streaming delivery of HD source content. It includes coverage of all the new features in Premiere Pro CC, such as working with closed captions, enhanced multicam workflows, and significantly improved audio effects. Presents a guide to using Dreamweaver CC, describing how to design and launch a web site, understand the role of style sheets, add text, create forms, insert tables, and work with content management systems. This task-based, visual-reference guide has been fully revised and uses step-by-step instructions and plenty of screenshots to give beginning and intermediate scripters what they need to know to keep their skills up-to-date. Readers can start from the beginning to get a tour of the programming language, or look up specific tasks to learn just what they need to know. In this updated eighth edition, readers will find new information on using frameworks and libraries—such as jQuery—and modern coding techniques. Learn PHP programming the quick and easy way! With PHP for the Web: Visual QuickStart Guide readers can start from the beginning to get a tour of the programming language, or look up specific tasks to learn just what they need to know. This task-

based visual reference guide uses step-by-step instructions and plenty of screenshots to teach beginning and intermediate users this popular open-source scripting language. Author Larry Ullman guides readers through the ins and outs of both PHP 5 and PHP 7, and offers more efficient ways to tackle common needs. Both beginning users, who want a thorough introduction to the technology, and more intermediate users, who are looking for a convenient reference, will find what they need here--in straightforward language and through readily accessible examples. Easy visual approach uses demonstrations and real-world examples to guide you through dynamic web development using PHP and show you what to do step by step. Concise steps and explanations let you get up and running in no time. Essential reference guide keeps you coming back again and again. Whether you're a programming newbie or an experienced veteran learning PHP for the first time, this book will teach you all you need to know, including the latest changes in PHP and more efficient ways to tackle common needs. Objective C 2.0 is the object-oriented language that is the basis for Cocoa and Cocoa Touch, the development environment for the iPhone/iPod Touch. You'll learn all the basics: from handling data and creating functions to managing memory and handling exceptions. For programmers who want to develop iPhone apps, it's a must, and this title in the Visual QuickStart-style is the easy, fast way to get started.