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*E-commerce E-commerce Web Information Systems and Technologies Electronic Commerce Web and Internet Economics ECMLG2015-11th European Conference on Management Leadership and Governance **Introduction to E-commerce** *Frontiers of Electronic Commerce* Radio Frequency Identification Internetworked World **E-commerce Advances in Digital Forensics XI Islam, Media and Education in the Digital Era** Thieves of State: Why Corruption Threatens Global Security **Congressional Record** Engineering Management **The Pig Book American Nations** Advances in Smart Cities **The Bone Labyrinth ECISM 2017 11th European Conference on Information Systems Management TARGET IIFT 2019 (Past Papers 2005 - 2018) + 5 Mock Tests 11th Edition** **Advanced Accountancy Volume-I, 11th Edition** E-business and E-commerce Management E-Business: Issues and Challenges of 21st Century **Domestic Commerce Series** Domestic Commerce Series ... Handbook of Consumer Behavior, Tourism, and the Internet Travellers, Merchants and Settlers*

in the Eastern Mediterranean, 11th-14th Centuries *Consumer Behavior Practical Research* A Basic Guide to Exporting Commercial and Industrial Organizations of the United States Fundamentals of Franchising **Advances in Intelligent Computing and Communication** Information Technology for Management Big Data Analytics **Essentials of Entrepreneurship and Small Business Management** *Management Practices in Asia* **Proceedings of the 11th National Technical Seminar on Unmanned System Technology 2019**

ECISM 2017 11th European Conference on Information Systems Management Aug 09 2021

Fundamentals of Franchising Jun 26 2020 Written

specifically to help lawyers and non-lawyers brush up on franchise law, this respected publication - now in its fourth edition - is charged with useful definitions, practical tips, and expert advice from experienced franchise law practitioners. This practical guide examines franchise law from a wide-range of experiences and viewpoints. Each chapter is written by two experienced practitioners to provide a well-rounded guide to the fundamentals of franchise law and key issues in the practice, including trademark law; structuring the franchise relationship; disclosure issues; registration; franchise relationship laws; antitrust law; counseling franchisees; and more.

E-commerce Jun 19 2022 This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce--technology change, business development, and social issues--to provide a coherent conceptual framework

for understanding the field.

Management Practices in Asia Jan 22 2020 Asia is a continent of contradictions and boundaries; it offers exciting business opportunities, but is also characterized by unpredictability and conflict. While flexibility and creativity are in the DNA of many startups in China, major players like Xiaomi and Alibaba have also emerged as global giants, challenging established global competitors. The authors of this book show that these companies are crossing various boundaries – between cultures, mindsets, and perspectives. At the same time, Western companies entering Asian markets face challenges that are very different from those on their home turf. This book addresses the needs of current and future managers doing business in Asia, who need to understand the individual, social and business challenges that can arise from crossing boundaries. The respective case studies provide essential insights on how several Asian companies have made impressive strides towards becoming established players; how the revival of local brands and growing pride in local products has become a major challenge for global competition; how the need to actively practice corporate social responsibility in Asian markets is currently challenging many companies; and how the need for individual and team coaching among the members of management to support a company's development has grown tremendously, calling for new solutions.

Introduction to E-commerce Oct 23 2022 Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry. Practical case studies offer a useful

reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi'an Jiaotong University. E-Business: Issues and Challenges of 21st Century Apr 05 2021 Considering the way that E-Commerce helps in encouraging a positive business and regulatory condition, the book investigates the mechanics and usual ways of doing things of E-Commerce. Additionally, it demonstrates how different components identified with E-Commerce add to the development of a lively and dynamic electronic network, bringing about financial and economic growth. It covers a wide range of issues under the umbrella of E-Commerce and the information based economy. In doing as such, it dives deep into the applicable issues and incorporates all advances associated with it.

Islam, Media and Education in the Digital Era Apr 17 2022 The proceedings of the Social and Humanities Research Symposium (SoRes) shares ideas, either research results or literature review, on islam, media and education in the digital era. Some recent issues consists of innovative education in the digital era, new media and journalism, islamic education, human wellbeing, marketing and fintech in terms of islamic perspective, economic welfare, law and ethics. It is expected that the proceedings will give new insights to the knowledge and practice of social and humanities research. Therefore, such parties involved in social and humanities research as academics, practitioners, business leaders, and others will acquire benefits from the contents of the proceedings.

Internetworld World Jul 20 2022 This book constitutes

revised selected papers from the 15th Workshop on e-Business, WeB 2016, held in conjunction with the International Conference on Information Systems, ICIS, in Dublin, Ireland, in December 2016. WeB 2016 provided a forum for scholars to exchange ideas and share results from their research. Original articles addressing a broad coverage of technical, managerial, economic, and strategic issues related to consumers, businesses, industries, and governments were presented at the workshop, employing various IS research methods such as case study, survey, analytical modeling, experiments, computational models, and design science. The 15 full and 8 short papers presented in this volume were carefully reviewed and selected from 46 submissions. They deal with the “Internetworlded World” focusing on digitalization, consumerization, global platforms, and transformative innovations in industry.

Travellers, Merchants and Settlers in the Eastern

Mediterranean, 11th-14th Centuries Dec 01 2020

This collection of studies (the eighth by David Jacoby) covers a period witnessing intensive geographic mobility across the Mediterranean, illustrated by a growing number of Westerners engaging in pilgrimage, crusade, trading and shipping, or else driven by sheer curiosity. This movement also generated western settlement in the eastern Mediterranean region. A complex encounter of Westerners with eastern Christians and the Muslim world occurred in crusader Acre, the focus of two papers; a major emporium, it was also the scene of fierce rivalry between the Italian maritime powers. The fall of the crusader states in 1291 put an end to western mobility in the Levant and required a

restructuring of trade in the region. The next five studies show how economic incentives promoted western settlement in the Byzantine provinces conquered by western forces during the Fourth Crusade and soon after. Venice fulfilled a major function in Latin Constantinople from 1204 to 1261. The city's progressive economic recovery in that period paved the way for its role as transit station furthering western trade and colonization in the Black Sea region. Venice had also a major impact on demographic and economic developments in Euboea, located along the maritime route connecting Italy to Constantinople. On the other hand, military factors drove an army of western mercenaries to establish in central Greece a Catalan state, which survived from 1311 to the 1380s.

Advances in Smart Cities Oct 11 2021 This is an edited book based on the selected submissions made to the conference titled "International Conference in Smart Cities". The project provides an innovative and new approach to holistic management of cities physical, socio-economic, environmental, transportation and political assets across all domains, typically supported by ICT and open data.

Information Technology for Management Apr 24 2020

Information technology is ever-changing, and that means that those who are working, or planning to work, in the field of IT management must always be learning. In the new edition of the acclaimed Information Technology for Management, the latest developments in the real world of IT management are covered in detail thanks to the input of IT managers and practitioners from top companies and organizations from around the world. Focusing on both the underlying

technological developments in the field and the important business drivers performance, growth and sustainability—the text will help students explore and understand the vital importance of IT’s role vis-a-vis the three components of business performance improvement: people, processes, and technology. The book also features a blended learning approach that employs content that is presented visually, textually, and interactively to enable students with different learning styles to easily understand and retain information. Coverage of next technologies is up to date, including cutting-edged technologies, and case studies help to reinforce material in a way that few texts can.

Electronic Commerce Jan 26 2023

Advances in Intelligent Computing and Communication

May 26 2020 This book features high-quality research papers presented at the 2nd International Conference on Intelligent Computing and Advances in Communication (ICAC 2019), held at Siksha ‘O’ Anusandhan Deemed to be University, Bhubaneswar, Odisha, India, in November 2019. Covering a wide variety of topics, including management of clean and smart energy systems and environmental challenges, it is a valuable resource for researchers and practicing engineers working in various fields of renewable energy generation, and clean and smart energy management.

Web and Internet Economics Dec 25 2022 This book constitutes the thoroughly refereed proceedings of the 11th International Conference on Web and Internet Economics, WINE 2015, held in Amsterdam, The Netherlands, in December 2015. The 30 regular papers presented together with 8 abstracts were carefully reviewed and selected from

142 submissions and cover results on incentives and computation in theoretical computer science, artificial intelligence, and microeconomics.

Thieves of State: Why Corruption Threatens Global Security

Mar 16 2022 Winner of the 2015 Los Angeles Times Book Prize for Current Interest. "I can't imagine a more important book for our time." —Sebastian Junger The world is blowing up. Every day a new blaze seems to ignite: the bloody implosion of Iraq and Syria; the East-West standoff in Ukraine; abducted schoolgirls in Nigeria. Is there some thread tying these frightening international security crises together? In a riveting account that weaves history with fast-moving reportage and insider accounts from the Afghanistan war, Sarah Chayes identifies the unexpected link: corruption. Since the late 1990s, corruption has reached such an extent that some governments resemble glorified criminal gangs, bent solely on their own enrichment. These kleptocrats drive indignant populations to extremes—ranging from revolution to militant puritanical religion. Chayes plunges readers into some of the most venal environments on earth and examines what emerges: Afghans returning to the Taliban, Egyptians overthrowing the Mubarak government (but also redesigning Al-Qaeda), and Nigerians embracing both radical evangelical Christianity and the Islamist terror group Boko Haram. In many such places, rigid moral codes are put forth as an antidote to the collapse of public integrity. The pattern, moreover, pervades history. Through deep archival research, Chayes reveals that canonical political thinkers such as John Locke and Machiavelli, as well as the great medieval Islamic statesman Nizam al-Mulk, all named corruption as a threat to

the realm. In a thrilling argument connecting the Protestant Reformation to the Arab Spring, *Thieves of State* presents a powerful new way to understand global extremism. And it makes a compelling case that we must confront corruption, for it is a cause—not a result—of global instability.

Engineering Management Jan 14 2022 Engineering Management: Meeting the Global Challenges prepares engineers to fulfill their managerial responsibilities, acquire useful business perspectives, and take on the much-needed leadership roles to meet the challenges in the new millennium. Value addition, customer focus, and business perspectives are emphasized throughout. Also underlined are discussions of leadership attributes, steps to acquire these attributes, the areas engineering managers are expected to add value, the web-based tools which can be aggressively applied to develop and sustain competitive advantages, the opportunities offered by market expansion into global regions, and the preparations required for engineering managers to become global leaders. The book is organized into three major sections: functions of engineering management, business fundamentals for engineering managers, and engineering management in the new millennium. This second edition refocuses on the new strategy for science, technology, engineering, and math (STEM) professionals and managers to meet the global challenges through the creation of strategic differentiation and operational excellence. Major revisions include a new chapter on creativity and innovation, a new chapter on operational excellence, and combination of the chapters on financial accounting and financial management. The design

strategy for this second edition strives for achieving the T-shaped competencies, with both broad-based perspectives and in-depth analytical skills. Such a background is viewed as essential for STEM professionals and managers to exert a strong leadership role in the dynamic and challenging marketplace. The material in this book will surely help engineering managers play key leadership roles in their organizations by optimally applying their combined strengths in engineering and management.

E-business and E-commerce Management May 06 2021

Aimed at students, this work covers various aspects of e-business - focusing on sales and marketing, as well as detailing procurement, supply chains, and the legal and security considerations. It contains a range of features to help you learn effectively including margin definitions, international case studies, activities and web links.

American Nations Nov 12 2021 • A New Republic Best Book of the Year • The Globalist Top Books of the Year • Winner of the Maine Literary Award for Non-fiction • Particularly relevant in understanding who voted for who in this presidential election year, this is an endlessly fascinating look at American regionalism and the eleven “nations” that continue to shape North America According to award-winning journalist and historian Colin Woodard, North America is made up of eleven distinct nations, each with its own unique historical roots. In *American Nations* he takes readers on a journey through the history of our fractured continent, offering a revolutionary and revelatory take on American identity, and how the conflicts between them have shaped our past and continue to mold our future. From the

Deep South to the Far West, to Yankeedom to El Norte, Woodard (author of *American Character: A History of the Epic Struggle Between Individual Liberty and the Common Good*) reveals how each region continues to uphold its distinguishing ideals and identities today, with results that can be seen in the composition of the U.S. Congress or on the county-by-county election maps of any hotly contested election in our history.

Handbook of Consumer Behavior, Tourism, and the Internet

Jan 02 2021 Make the most of your online business resources

The growing acceptance and use of the Internet as an increasingly valuable travel tool has tourism and hospitality businesses taking a critical look at their business-to-customer online environments while pondering such questions as, “How do I get people to visit my Web site?” “Is my Web site attracting the ‘right’ kind of e-consumers?” and “How do I turn browsers into buyers?” The *Handbook of Consumer Behavior, Tourism, and the Internet* analyzes the latest strategies involving Internet business applications that will help you attract—and keep—online travel customers.

Researchers from the United States, Europe, and Asia present the latest findings you need to make the right decisions regarding long-term e-commerce development and planning.

The *Handbook of Consumer Behavior, Tourism, and the Internet* examines vital issues affecting the travel and tourism industry from an online perspective. This book analyzes the latest theory and research on general online buyer characteristics, the differences between online and offline consumer behavior, the differences between broadband and narrowband users, the online search process, quality and

perception of lodging brands, and Web site design, maintenance, and development. Each section of the book includes a model/diagram that serves as an overview of the topic, followed by a thorough discussion on the topic from several sources. Each section ends with commentary on the areas where future research is needed. The book's contributors use a variety of research methodologies ranging from qualitative data analyses using artificial neural network analysis, to experimental design, non-parametric statistical tests, and structural equation modeling. Topics examined in the Handbook of Consumer Behavior, Tourism, and the Internet include: the need for businesses to use internal examinations to determine and meet online consumer needs the emerging field of e-complaint behavior—consumers taking to the Web to voice complaints about travel services how to use e-tools to measure guest satisfaction how to measure consumer reaction to Web-based technology the Internet's impact on decision making for travel products and how to use e-mail marketing, electronic customer relationship management (eCRM), Web positioning, and search engine placement The Handbook of Consumer Behavior, Tourism, and the Internet is equally valuable as a classroom resource or professional reference, providing up-to-date material on Internet applications and their impact on consumers and e-commerce.

Domestic Commerce Series ... Feb 03 2021

Consumer Behavior Oct 31 2020

Radio Frequency Identification Aug 21 2022 This book constitutes the thoroughly refereed post-conference proceedings of the 11th International Workshop on Radio

Frequency Identification held in New York, USA, in June 2015. The 10 revised full papers were carefully reviewed and selected from 23 submissions and are organized in topical sections on PUFs and applications, side-channels and countermeasures, RFID system attacks, and efficient implementations.

Advanced Accountancy Volume-I, 11th Edition Jun 07 2021 Over the years Advanced Accountancy has emerged as the definitive and comprehensive textbook on accountancy as it completely meets the requirements of students preparing for BCom, MCom, MBA, BBA and professional examinations conducted by different institutions, such as the Institute of Chartered Accountants of India, the Indian Institute of Bankers, the Institute of Company Secretaries of India, and the Institute of Cost Accountants of India. New in this Edition • Basic features of the 32 Accounting Standards of India issued by the Institute of Chartered Accountants of India and 40 Indian Accounting Standards (Ind AS) notified by the Ministry of Corporate Affairs. • Updation and convergence of Indian accounting standards with international financial reporting standards. • Strengthening and updating of the text material in the light of new accounting standards. • Latest questions and problems from examinations conducted by different professional bodies and universities.

Congressional Record Feb 15 2022 The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are

recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

Web Information Systems and Technologies Feb 27 2023

This book constitutes revised selected papers from the 11th International Conference on Web Information Systems and Technologies, WEBIST 2015, held in Lisbon, Portugal, May 20-22, 2015, organized by the Institute for Systems and Technologies of Information, Control and Communication (INSTICC), and technically sponsored by the European Research Center for Information Systems (ERCIS). The purpose of the WEBIST series of conferences is to bring together researches, engineers and practitioners interested in technological advances and business applications of web-based information systems. The 17 full papers presented in this volume were carefully reviewed and selected originally 115 paper submissions. They were organized in topical sections names: web interfaces and applications; internet technology; society, e-business and e-government; web intelligence; and mobile information systems.

Big Data Analytics Mar 24 2020 Social networking has increased drastically in recent years, resulting in an increased amount of data being created daily. Furthermore, diversity of issues and complexity of the social networks pose a challenge in social network mining. Traditional algorithm software cannot deal with such complex and vast amounts of data, necessitating the development of novel analytic approaches and tools. This reference work deals with social network aspects of big data analytics. It covers theory,

practices and challenges in social networking. The book spans numerous disciplines like neural networking, deep learning, artificial intelligence, visualization, e-learning in higher education, e-healthcare, security and intrusion detection.

Proceedings of the 11th National Technical Seminar on Unmanned System Technology 2019 Dec 21 2019 This book includes research papers from the 11th National Technical Symposium on Unmanned System Technology. Covering a number of topics, including intelligent robotics, novel sensor technology, control algorithms, acoustics signal processing, imaging techniques, biomimetic robots, green energy sources, and underwater communication backbones and protocols, it will appeal to researchers developing marine technology solutions and policy-makers interested in technologies to facilitate the exploration of coastal and oceanic regions.

E-commerce Mar 28 2023 This text emphasizes the three major driving forces behind e-commerce: technological change, business development, and social issues, to provide a coherent conceptual framework for understanding the field.

The Pig Book Dec 13 2021 The federal government wastes your tax dollars worse than a drunken sailor on shore leave. The 1984 Grace Commission uncovered that the Department of Defense spent \$640 for a toilet seat and \$436 for a hammer. Twenty years later things weren't much better. In 2004, Congress spent a record-breaking \$22.9 billion dollars of your money on 10,656 of their pork-barrel projects. The war on terror has a lot to do with the record \$413 billion in deficit spending, but it's also the result of pork over the last

18 years the likes of: - \$50 million for an indoor rain forest in Iowa - \$102 million to study screwworms which were long ago eradicated from American soil - \$273,000 to combat goth culture in Missouri - \$2.2 million to renovate the North Pole (Lucky for Santa!) - \$50,000 for a tattoo removal program in California - \$1 million for ornamental fish research Funny in some instances and jaw-droppingly stupid and wasteful in others, The Pig Book proves one thing about Capitol Hill: pork is king!

Domestic Commerce Series Mar 04 2021

The Bone Labyrinth Sep 10 2021 A war is coming, a battle that will stretch from the prehistoric forests of the ancient past to the cutting-edge research labs of today, all to reveal a true mystery buried deep within our DNA, a mystery that will leave readers changed forever . . . In this groundbreaking masterpiece of ingenuity and intrigue that spans 50,000 years in human history, New York Times bestselling author James Rollins takes us to mankind's next great leap. But will it mark a new chapter in our development . . . or our extinction? In the remote mountains of Croatia, an archaeologist makes a strange discovery: a subterranean Catholic chapel, hidden for centuries, holds the bones of a Neanderthal woman. In the same cavern system, elaborate primitive paintings tell the story of an immense battle between tribes of Neanderthals and monstrous shadowy figures. Who is this mysterious enemy depicted in these ancient drawings and what do the paintings mean? Before any answers could be made, the investigative team is attacked, while at the same time, a bloody assault is made upon a primate research center outside of Atlanta. How are

these events connected? Who is behind these attacks? The search for the truth will take Commander Gray Pierce of Sigma Force 50,000 years into the past. As he and Sigma trace the evolution of human intelligence to its true source, they will be plunged into a cataclysmic battle for the future of humanity that stretches across the globe . . . and beyond. With the fate of our future at stake, Sigma embarks on its most harrowing odyssey ever—a breathtaking quest that will take them from ancient tunnels in Ecuador that span the breadth of South America to a millennia-old necropolis holding the bones of our ancestors. Along the way, revelations involving the lost continent of Atlantis will reveal true mysteries tied to mankind’s first steps on the moon. In the end, Gray Pierce and his team will face to their greatest threat: an ancient evil, resurrected by modern genetic science, strong enough to bring about the end of man’s dominance on this planet. Only this time, Sigma will falter—and the world we know will change forever.

A Basic Guide to Exporting Aug 29 2020 Here is practical advice for anyone who wants to build their business by selling overseas. The International Trade Administration covers key topics such as marketing, legal issues, customs, and more. With real-life examples and a full index, A Basic Guide to Exporting provides expert advice and practical solutions to meet all of your exporting needs.

Advances in Digital Forensics XI May 18 2022 Digital forensics deals with the acquisition, preservation, examination, analysis and presentation of electronic evidence. Networked computing, wireless communications and portable electronic devices have expanded the role of

digital forensics beyond traditional computer crime investigations. Practically every crime now involves some aspect of digital evidence; digital forensics provides the techniques and tools to articulate this evidence. Digital forensics also has myriad intelligence applications. Furthermore, it has a vital role in information assurance -- investigations of security breaches yield valuable information that can be used to design more secure systems. Advances in Digital Forensics XI describes original research results and innovative applications in the discipline of digital forensics. In addition, it highlights some of the major technical and legal issues related to digital evidence and electronic crime investigations. The areas of coverage include: Themes and Issues Internet Crime Investigations Forensic Techniques Mobile Device Forensics Cloud Forensics Forensic Tools

This book is the eleventh volume in the annual series produced by the International Federation for Information Processing (IFIP) Working Group 11.9 on Digital Forensics, an international community of scientists, engineers and practitioners dedicated to advancing the state of the art of research and practice in digital forensics. The book contains a selection of twenty edited papers from the Eleventh Annual IFIP WG 11.9 International Conference on Digital Forensics, held in Orlando, Florida in the winter of 2015. Advances in Digital Forensics XI is an important resource for researchers, faculty members and graduate students, as well as for practitioners and individuals engaged in research and development efforts for the law enforcement and intelligence communities. Gilbert Peterson, Chair, IFIP WG 11.9 on Digital Forensics, is a Professor of Computer Engineering at

the Air Force Institute of Technology, Wright-Patterson Air Force Base, Ohio, USA. Sujeet Shenoj is the F.P. Walter Professor of Computer Science and a Professor of Chemical Engineering at the University of Tulsa, Tulsa, Oklahoma, USA.

Commercial and Industrial Organizations of the United States Jul 28 2020

E-commerce Apr 29 2023 For undergraduate and graduate courses in business. Understanding The Vast And Expanding Field of E-Commerce Laudon's E-Commerce 2016: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing you for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible as you prepare for your future in business.

TARGET IIFT 2019 (Past Papers 2005 - 2018) + 5 Mock Tests 11th Edition Jul 08 2021 *TARGET IIFT 2019 - Past (2005 - 2018) + 5 Mock Tests* contains the detailed solutions of IIFT Question Papers from 2005 to 2018. The book also contains thoroughly revised & updated 5 Mock tests designed exactly as per the latest pattern of IIFT - 114

questions. The book also contains a General Awareness Question Bank containing 100+ MCQ's involving current issues similar to the ones asked in the actual exam.

Practical Research Sep 29 2020 For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.

Frontiers of Electronic Commerce Sep 22 2022

Essentials of Entrepreneurship and Small Business

Management Feb 21 2020 Introduces the processes of new venture creation and the critical knowledge needed to manage a business once it is formed. This text offers complete coverage and a practical hands-on approach to entrepreneurship. Supported by supplementary material for the lecturer and student in both a CD-Rom and companion website.

ECMLG2015-11th European Conference on Management

Leadership and Governance Nov 24 2022 These Proceedings

represent the work of contributors to the 11th European Conference on Management Leadership and Governance held this year at the Military Academy, Lisbon, Portugal on the 12-13 November 2015. The Conference Chair is Major-General Joao Vieira Borges from and the Programme Chair is Lieutenant-Colonel Jose Carlos Dias Rouco, both from the Military Academy, Lisbon, Portugal. Keynote presentations are given by Colonel Nuno Lemos Pires from the Military Academy and Lt Col Paulo Fernando Viegas Nunes from the National Defence Institute, Lisbon, Portugal. The Conference offers an opportunity for scholars and practitioners interested in the issues related to Management, Leadership and Governance to share their thinking and research findings. These fields of study are broadly described as including issues related to the management of the organisations' resources, the interface between senior management and the formal governance of the organisation. This Conference provides a forum for discussion, collaboration and intellectual exchange for all those interested in any of these fields of research or practice. With an initial submission of 163 abstracts, after the double blind, peer review process there are 64 Academic research Papers, 8 PhD Research Papers and 2 Masters research paper in these Conference Proceedings. These papers reflect the truly global nature of research in the area with contributions from Belgium, Canada, China, Colombia, Czech Republic, Denmark, Finland, Germany, Italy, Japan, Kazakhstan, Lithuania, Netherlands, New Zealand, Poland, Portugal, Republic of Korea, Romania, Russia, Scotland, South Africa, Syria, The Netherlands, Turkey, UAE, UK, United Arab Emirates,

USA."

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