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The new Third Edition of Mastering ESL/EF Methods includes illustrated concepts; global connections; tips for practice in the EFL classroom; a revised framework for the conceptual definitions of approach method, strategy, and technique; an expanded Glossary; interactive video links; a revised discussion of dual language programs; and an overview of program model effectiveness. The Enhanced Pearson eText features embedded videos. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. 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This bestseller text offers clear, simple to understand and comprehensive coverage of management and cost accounting for students and professionals. Packed with illustrations, examples and real-life applications, Management and Cost Accounting brings together techniques, concepts and practices in a highly readable way. Keeping its international focus, the text includes a wealth of case studies featuring companies from around the world, and includes up-to-date coverage of AI and robotics and other technology which affects management accounting. NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of MyLab(tm) & Mastering(tm) products exist for each title, and registrations are not transferable. To register for and use MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. 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KEY TOPICS: The Accountant's Vital Role in Decision Making; An Introduction to Cost Terms and Purposes; Cost-Volume-Profit Analysis; Job Costing; Activity-Based Costing and Management; Master Budget and Responsibility Accounting; Flexible Budgets, Variances, and Management Control: I; Flexible Budgets, Variances, and Management Control: II; Income Effects of Denominator Level on Inventory Valuation; Analysis of Cost Behaviour; Decision Making and Relevant Information; Pricing Decisions; Profitability and Cost Management; Strategy, the Balanced Scorecard, and Profitability Analysis; Period Cost Application; Cost Allocation: Joint Products and Byproducts; Revenue and Customer Profitability Analysis; Process Costing; Spoilage, Rework, and Scrap; Inventory Cost Management Strategies; Capital Budgeting: Methods of Investment Analysis; Transfer Pricing and Multinational Management Control Systems; Multinational Performance Measurement and Compensation MARKET: Appropriate for Introduction to Management Accounting Courses. 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Introduction to Management Accounting helps to enhance students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that's useful in day-to-day decision-making. The fifth edition includes new and revised material on real-businesses and ethics. This package includes a physical copy of Management and Cost Accounting, 6th edition by Alnoor Bhimani as well as access to the eText and MyAccountingLab. To access the eText and MyAccountingLab you need a course ID from your instructor. If you are only looking for the book buy ISBN 9781292063461. This popular text offers clear and comprehensive coverage of management and cost accounting for students and professionals. Management and Cost Accounting is the European adaptation of Horngren, Datar and Rajan's leading US text, Cost Accounting: A Managerial Emphasis. The content has been significantly revised to reflect management accounting syllabuses across

Europe. Rich in examples and real-life applications, Management and Cost Accounting brings technical and theoretical concepts to life. The international focus of the text is supported by a wealth of case studies featuring companies from around the world, and all coverage is fully updated in line with recent research. Make the right decisions with Horngren/Sundem/Stratton! Horngren/Sundem/Stratton's best-selling texts emphasize decision-making throughout each chapter. Decision-making is introduced in the early text chapters and also appears in many of the text features: "Making Managerial Decisions" boxes, critical thinking exercises, and more. As always, students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. Two text versions enable faculty to select a text that only covers management accounting concepts (Chs. 1-14) or one that includes three chapters of financial accounting review (Chs. 1-17). New OneKey provides the convenience of having all text resources in a single location and available in your choice of course management platform: BlackBoard, WebCT, and CourseCompass. OneKey also includes PH Grade Assist on-line homework with automatic grading and infinite practice for students). The third edition of Management and Cost Accounting continues to offer a wide ranging suite of resources to serve the needs of students, instructors and professionals. With a strong European focus, this text provides a definitive coverage of established and contemporary issues within Management and Cost Accounting. Drawing on the latest research and surveys, the authors bring technical and theoretical concepts to life through extensive use of real world examples and case studies. Features Richly illustrated with a striking new full colour text design and photographs to further engage the reader, reinforce the practical relevance of issues discussed. Extended and fully updated coverage of Strategic Management Accounting In depth European and Harvard Case Studies. A mix of new, and classic cases which pull together themes and offer a broader perspective of how management accounting can be applied in a range of different contexts. Cases include questions, and guided solutions are provided on the CWS accompanying the book. Extensive assessment material, including questions taken from past papers to allow students to consolidate learning and practice their exam technique. Questions are This is an essential tool that enhances a manager's ability to make effective economic decisions. 'Introduction to Management Accounting' describes both theory and common practices so students understand how to produce information that's useful in day-to-day decision making.

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